



2024 SEFBR Tour of Champions Sponsorship

To Our Potential Sponsors:

Have you heard the news? The Tour Of Champions, presented by the South East Florida Barrel Racers (SEFBR), is back and we are hoping that you will join us with sponsor and advertising opportunities.

We offer sponsor packages combining banners, web links, division sponsorships, barrel name placement and more. Our 2024 show schedule will be (5) five shows with a finals held in Okeechobee Florida.

Our advertising targets YOUR core audience. We can stretch your budget dollars with the widest coverage over an entire year. Tour of Champions Web and Facebook sites are seen daily by hundreds of our members, as well as new riders looking for a great place to show, and we expect the Tour of Champions to grow exponentially with each event.

Our riders spend on more than just horse related products. We own homes, land, wells, water systems, trailers, trucks, tractors, ATV's, clothes & boots. We all need doctors, chiropractors, dentists, gyms, spas. They fish, hunt, boat, shop, go out to eat, have hair & nails done, need home repair as well as car/truck/trailer repairs.

Sponsorship Opportunities

❖ **Platinum Sponsor - \$1,300**

Advertisement on all (3) three barrels for 2024 season, Sponsor Banner placed in arena, Logo and Link on website, Facebook Advertisement, Show Mentions, Free Vendor Space at each event, Logo on T-Shirts

❖ **Gold Sponsor - \$900**

Sponsor Banner placed in arena, Logo and Link on website, Facebook Advertisement, Show Mentions, Free Vendor Space at each event, Logo on T-shirts

❖ **Silver Sponsor - \$600**

Sponsor Banner placed in arena, Logo and Link on website, Facebook Advertisement, Show Mentions, Discounted Vendor Space

❖ **Bronze Sponsor \$300**

Logo and Link on website, Facebook Advertisement and Show Mentions, Discounted Vendor Space

<p>A. End of Year Awards Sponsor \$500.00</p>	<p>B. Class Sponsor \$200.00 (per show)</p>	<p>C. Future Champions Sponsor \$300.00</p>	<p>D. T-Shirt Sponsor (your logo on shirts) \$700.00</p>
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Sponsor Package: (Circle) Platinum Gold Silver Bronze

Company: _____

Address: _____

Phone #: _____ **Contact Name:** _____

For more information or questions, please contact Renee Kitching at (561) 439-2909